

What's Happening @ *All About Sewing?*

Mary Lou Nall

Mary Lou Nall, A Pensacola, FL native has been working with Bernina for 35 years. She specializes in Bernina accessories and how the proper use of accessories can save time and give professional results. Mary Lou has taught all over the United States, including Hawaii. She is a popular teacher at the Martha Pullen School of Sewing in Huntsville, AL. We are very fortunate to have her teaching in our store. Don't miss this special event.

Fri Oct 12 .6-9 Heirloom Sewing on the Bernina Class Fee \$35

This class teaches how to get the heirloom hand look using Bernina Presser Feet. Class covers seams, lace insertion, lace in tucks, lace edging, entredeaux to Fabric, Lace to entredeaux, lace to lace, and entredeaux to gathers

Sat Oct 13, 9-12 Presser Foot Boot Camp Class Fee \$35

Learn to use optional presser feet to achieve a professional look in half the time. Class includes gathers, piping (cording) straight lines, corners, curves, joining, flat fell techniques, patchwork and uneven heights such as Velcro and hems.

Call today to reserve your place. **634-3133.**

Every one who owns a Bernina should experience a class with Mary Lou. You won't forget it!!!

Twelve Days of Christmas

Join us for 12 days of Holiday Fun. Beginning Monday Dec 3rd and running through Sat Dec 15th we will have a daily gift with purchase, purchase discount and an activity each day. The specifics of each day will be a surprise so come in often and get in on the fun. The more often you come in the more gifts and savings you will get.

Sat, Oct 20, 9-2 & Sat Nov 17, 9-2

Bernina Software Sampler Virtual Class - We have been talking about this for a few months and now it is finally a reality. Other Bernina Dealers have been testing this program and now it is ready to launch on a wider scale. This is a virtual training on the Bernina Software. A Bernina educator will select a feature of the software and demonstrate how it is used. Project ideas will then be given to give you inspiration. We will have supplies necessary to complete the project. If you complete your project, your next Software Sampler will be no charge. Others will pay a fee to attend. This is a wonderful opportunity for you to learn to use your software. Come join the fun!!!!!! Call today to make your reservation. If you need to rent a computer please let us know. We have a limited number available for only \$25. We will have the software loaded but you must bring your dongle to class. If you prefer, you may simply come and take notes and then go home and work through your lesson. We will provide handouts for each session.

OESD Holiday Promotion - New Limited Edition Christmas design collections. Each collection is beautiful and all three collections coordinate with each other. You can only purchase them during indicated times or while supplies last. **But wait. . . there's more!!!** You can have each one of these collections **FREE**. Simply visit the store, purchase \$50 in OESD products (Isacord thread, OESD Stabilizers, Glitz, Design Packs) and receive one Collection **FREE**

Collection #1 - Holiday Lace & Applique Ornaments- **Sept 28-Oct 11**

Collection #2 - Holiday Coaster and Candle Rings- **Oct 12-25**

Collection #3- Coordinating lace borders, corners and ornaments- **Oct 26-Nov 15**

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Men's Night Out: Keeping Her In Stitches

OK Ladies. Here is your chance to get your hearts desire for Christmas. We are opening our store for a special shopping night for the guys in your life. Your part is to make your list, invite them to come and remind them to be here. We promise to make this a fun event just for them. Easy, convenient shopping, snacks and gift wrapping will be available. We will even store their purchases until Christmas.

Look for invitation included in this publication

Fri-Sat Oct 25-26 **OESD Embroidery ER Event- Patty Stewart from Oklahoma Embroidery Supplies and Designs** will be our guest speaker. Patty is an experienced educator. She will be sharing easy, practical methods and techniques that will give your embroidery a professional look. Come see what's new in designs and software and see the latest products OESD has to offer. Special prices, fabulous door prizes, **a goody bag valued at \$69** are just a few of the benefits of this event. **Event fee is only \$10.** Choose one session.

Thursday, Oct 25, 6-9 pm (Finger food will be served)

Friday, Oct 26, 10-2:30 (Light Lunch will be served)

(Note: You choose Thurs evening or Fri morning)



3D Fashion Pattern Software

My Label is a revolutionary new software program that uses a 3D mannequin feature to allow you to preview an outfit on a representation of your body, at all angles, to see if the fit is complementary and flattering or if it needs to be altered. Now you can sew garments without the frustration of pattern fitting. This intuitive software modifies patterns according to your measurements, helping to facilitate a beautiful fit. Come in to see a Demo of this incredible new software, check it out on a special web site on Oct 23rd for a special view a **My Label** fashion show, experience a special virtual training. See garments made with the **My Label** software and participate in several table top demonstrations. Currently we are pre-selling the **My Label** for \$100 off. Oct 23 will be the last opportunity to purchase at our special pre-launch price.

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June Colburn Garment, Quilt & Handbag Lecture/Demo

Friday, Nov 30, 6-9 PM

Personalizing Patterns: How to develop unique designs from published patterns

June Colburn lives in Florida today but has lived around the world. After 2 years in South America, 5 years in Europe, several trips to Africa, and 12+ years in Japan, June knows not only the motifs, but also the culture, the history, and the people who developed them. She visited craftsmen, country markets, antique shops, museums and galleries to find interesting bits of exotic lore to share with America's sewers and quilters. The stories are endless. . . you will be delighted.

In this lecture, June will introduce both new and seasoned sewers to new ideas for all your sewing projects. You will benefit from a designers perspective on how to change patterns by using different fabrics, color, trims, and embellishments.

June Colburn Sit & Sew Ribbon Bouquet - Japanese Noshi Design for quilt or wearable art

Saturday, Dec 1, 9-4

Applique a riot of ribbons adapted from a traditional Japanese motif called noshi. The gentle curves are easy to sew in either turn-under or raw-edge applique technique. This pattern can go from Japanese to Victorian, country to contemporary, Christmas to the 4th of July. For our class we have chosen to go Christmas. You will design a central collage of flowers, fish or butterflies in the broderie perse style. Wall Quilt is 34" square. We will have a selection of beautiful Christmas fabrics perfect for this quilt. This quilt embellishment is also suitable for wearable art.

What's New @ All About Sewing?

Fab-u-motion Fabric Mover – The new Fab-u-motion Fabric Mover makes your free-motion work easier and more creative than ever before!

Just look at these great features:

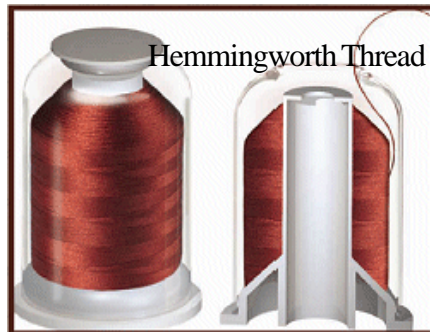
- Moves with a touch of one finger
- Perfectly even stitches every time.
- Ergonomic design
- Makes free-motion stitching easy for even a beginner
- No assembly required,
Come in for a test drive.



Ready-to-Sew Quilt Kits from One Stitch- You will love, love, love these quilts kits. Everything you need to complete each quilt is neatly packaged together including batting, backing and binding. Features like printed focal fabric centers, beautiful coordinating fabrics and a unique binding technique make these kits a winner. We were impressed. . . we hope you will be too.

About Donna Dewberry...

This self-taught artist teaches you the basic tips and techniques of her brilliant One Stroke painting system that lets you shade, blend and highlight in a single stroke. With more than 70 books and 30 instructional videos, Donna helps everyone from the novice to the experienced craftsperson explore their creative talents.



Hemingworth™ was founded on the belief that quality and craftsmanship should be enhanced through technology. For decades, embroiderers have faced challenges with their embroidery thread, mostly due to the thread spool itself. Relatively unchanged for over a century, the traditional thread spool could not keep up with faster embroidery machines and new thread capabilities.

Recognizing the need for change, the Hemingworth team designed a new thread spool to eliminate these problems and facilitate more efficient embroidery. A Hemingworth spool is designed to be both a smooth thread guide and a protective storage solution.

But a new spool itself is not enough. For exceptional embroidery, exceptional thread must also be used. Through years of research, Hemingworth found an embroidery thread that is not only vibrant and glossy, but also strong and colourfast. Hemingworth was born when the Old World craftsmanship of this remarkable thread was combined with the newage technology of their revolutionary thread spool system.

New Machines introduced by Janome

MC 200 Embroidery Machine- 140 x 140 mm hoop size, 73 built-in embroidery designs, 3 monogramming fonts, Embroidery speed up to 650 spm, USB memory key compatible, resizing capability (90,100,110, and 120%, 45 degree design rotation, needle threader, and multi-folder memory system.

My Lock 1200D Professional Serger- 2, 3 or 4 thread overlock, Blanket and Flatlock stitch, Double Chain Stitch, 5 thread Safety Stitch, Cover Stitch and so much more. This serger has it all packaged in a tried and true package. Stop by for a demo and add this wonderful serger to your machine collection.



Focal Fabric Centers from Donna Dewberry artwork



Michelle's Designs – Michelle Griffith's describes her business as "Simple and Elegant", and that she is. Her patterns and books include exclusive embroidery designs, professionally digitized to complement each project. There are also complementary design collections for each project. We have picked up several of her design series and project books. What impressed us was the clear, concise instructions in her books. Each step is illustrated by a full color photo. We created a needle case which we will present as a class but don't wait for us, come select your favorite and try them for yourself. They are just that easy. Take a look today. With names like Chantilly Lace, Cottage Rose, and Victorian Romance you can tell if these suit your taste. Check them out on the web at www.Michelles-Designs.com.

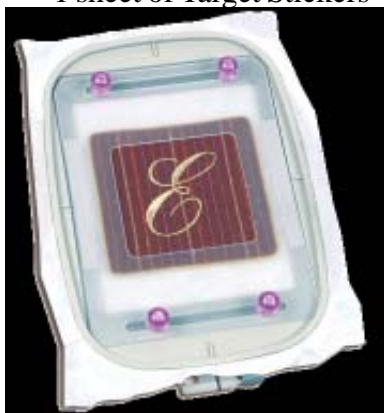
Magna-Hoop by Designs Magazine

The Magna-Hoop gently but firmly secures the item in the hoop eliminating the need of messy adhesive stabilizers and sprays. Embroider cuffs, collars, pocket flaps, specialty fabrics like velvet, silk, leather and vinyl without the risk of hoop burn and more!

The Magna-Hoop is available for the following machine brands: Baby Lock, Janome, Bernina, Viking and Brother.

The Magna-Hoop set includes:

- * Five Acrylic Hooping Frames
- * Ten strips of Gripping Tape to help secure Acrylic Frame
- * One Metal Frame designed to fit existing Hoop
- * Four Magnets
- * 30-minute Insider Hooping Techniques DVD
- * 12-page full color instruction manual
- * 1 sheet of Target Stickers



"Hoop the Un-Hoopable with the Magna-Hoop!"

In Stock Now

Amy Butler - Janome of America is proud to announce its partnership with Amy Butler. Amy's patterns and fabrics embody an easy elegance that translates to all ages. Her fabric is especially versatile, and is great for quilts, garments, accessories, and more. Her patterns capture the trends and adaptability that current sewists seek, and offer flair as well as functionality. Amy's complete line includes fabric, patterns and kits. We are first picking up her hand bag patterns. Fun and functional would describe these bags. Check them out on the Amy Butler web site at www.amybutlerdesign.com

My-T-Fine Cordless Electronic Cutter-

Cordless, rechargeable operation. Operates up to 40 minutes on one charge. Powerful, industrial strength motor. Easy to use and we have replaceable cutting blades. Come in for a test cutting.



Onesole Many Mates Shoes by Quick Change Artist –

You must try these on for size and then take a pair home. **With one purchase you have three pair of shoes.** If you travel these are the greatest. They are so lightweight and take up so little room in your suit case leaving you more room for other travel essentials. You only need Onesole and several changeable toppers and you are good to go anywhere from casual to formal. **But wait...there's much more!!!** Have your toppers monogrammed. Now you are not only comfortable but you are unique. You will love them. We do. One pair of soles comes with 3 toppers. What a deal !!!

